

Working meetings report

Producers and Distributors of electric household appliances

In project:

CEECAP: Energy Labelling of Household appliances-legislation, engagement and experience from the view of State inspection we addressed following companies:

ELEKTROMARKET

15.10.07, 10.12.07

Participant: Mihálik Igor, manager

BHS domácí spotřebiče

15.10. 07

Participant: Ludmila Chamulová, manager

KORYNA, s.r.o

15. 10. 07, 10.12.07

Participant: Kamenická Gabriela, manager

Philips Slovakia, s.r.o.

24. 10. 07

Participant: Martina Piačková, assistant

SARAH

15.10. 07, 10.12.07

Participant: Jozef Kachyňa, executive manager

Elektro Karel

15.10. 07, 10.12.07

Participant: Jozef Karel, executive manager

Elektroexpert

24.10.07

Participant: Helena Mazúrová, manager

Envidom

27. 11. 07

Participant: Peter Valent, director

CECED Slovakia

27. 11. 07

Participant: Martin Ciran

Gorenje Slovakia, s.r.o.

24. 10. 2007

Participant: Dušan Galgócy, salesperson

ETA Slovakia, s.r.o.

7.11. 2007

Participant: Puterova, manager

Obchodný dom. sk, s.r.o

7.11. 07

Participant: Michal Navrátil, manager

HIV soft

28.9. 07

Participant: Štrbík, salesperson

ELEKTRO A SPOL., spol. s.r.o

28.9. 07

Participant: Roman Blahut, salesperson

NAY head of household dept.

NAY Elektrodom Zlaté piesky

28.9.07

Alexander Hauskrecht

NAY Elektrodom Bratislava - NC Aupark

28.9.07

Stanislav Fekete

NAY Elektrodom Bratislava NC Aupark

28.9.07

Martin Mydla

NAY Elektrodom Banská Bystrica

24.11.07

Radoslav Greguš

NAY Elektrodom Dunajská Streda

12.11.07

Dagmar Csejteyová

NAY Elektrodom Komárno

12.11.07

Takács Ladislav

NAY Elektrodom Nové Zámky

12.11.07

Dušan Rohoň

NAY Elektrodom Skalica

29.11.07

Zdeno Novanský

NAY elektrodom Trenčín

24.11.07

Jozef Mydla

Contacted by telephone and later by written questionnaire created for the project's purposes :

NAY Elektrodom Košice
Martin Balnun
NAY Elektrodom Poprad
Peter Bohmer
NAY Elektrodom Prešov
Mário Klohna
NAY Elektrodom Prievidza
Oto Šebo
NAY elektrodom Zvolen
Milan Gonda
NAY elektrodom Žilina
Michal Pisárik

Indesit Company Magyarország –contacted by telephone and later by questionnaire created for the project's purposes

BHS domácí spotřebiče, s.r.o. – contacted by telephone and later by questionnaire created for the project's purposes

East Trading Company - contacted by telephone and later by questionnaire created for the project's purposes

After the first contact and after signing of support letters from Ministry of Economy of Slovak republic and Ministry of Environment of Slovak Republic we have contacted distributors of household electric appliances in Slovakia. We were considering to organize seminars but after first information we have decided to meet the target group representatives individually. Companies mentioned above were visited during the months of October, November and December 2007.

Except personal contacts and discussions we have decided that we have created special questionnaire for our project's purpose to research and evaluate the situation - opinions, remarks and suggestions for the area of electric appliances labelling. After meeting with Peter Valent from the association ENVIDOM (distribution of questionnaire to the members of association as well) and his professional advise we have definitely decided for the creation of mentioned questionnaire. At this meeting we understood large amount of relevant distributors and dealers which are under evaluation process. The questionnaire improved us to cope with and conduct research among more appliance distributors.

By analyzing of discussions' and questionnaire's results on the level of producers, distributors, dealers and consumers we have come to the following conclusion:

Dealers that took part in special training focused on labelling (NAY, Gorenje Slovakia) better understood the intention and purpose of labelling and are more helpful in dealing with consumers. Their current problems are not only of technical matter - like documents

which are not translated into Slovak language, incorrect placement of labels, some of the producers don't mention noise levels, etc.

The situation is different in the case of dealers who didn't take part in the training. Level of knowledge about this issue is much lower - critical. This is the case of mainly small companies. The poorest knowledge of all participants is the issue of impact on the environment.

During discussions dealers mentioned that customers often don't understand the impact on households and their economic effect as well. They can't quantify economical savings from labelling. Many of them learn about labelling for the first time by the purchase of a new electric appliance.

We have another interesting outcome from questionnaire - from the distributors and dealers point of view the legislation in this area regulates duties and rights of distributors, dealers and producers. There is low awareness and propagation of energy labelling.

>From the implementation of new legislative measures respondents are expecting the following:

Better orientation of consumers and gradually changing of consumers' behavior followed by positive environmental impact.

Suggestions for measures:

- 1 Increase of energy labelling promotion
- 2 TV campaign broadcasted during main TV time focused on - wide and simple oriented people
- 3 Seminars in TV discussion about environment impact of labeling
- 4 Education program for Universities and state offices

Brochure made during the project is valued very positively by all participants.
Bratislava, 27.12.2007

Elaborated by :

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